

## **Curriculum**

### **Week 1: The Aesthetics of Documentary Filmmaking**

- **Introduction to Documentary Styles and Genres:** Various documentary styles (e.g., expository, observational, participatory, performative) will be explored, and participants will be encouraged to critically analyze and compare these forms.
- **Selecting a Subject & Developing a Story:** Methods for identifying compelling, socially relevant topics will be learned, and ideas will be narrowed down into focused, engaging stories.

### **Week 2: Introduction to Documentary Film Pitching**

- **Research and Scripting:** Techniques for gathering research, conducting interviews, and crafting a shooting script or outline will be explored. Strategies for structuring a documentary while maintaining narrative flow and authenticity will be discussed.
- **Visualizing the Story:** The principles of visual storytelling, cinematography, and how elements such as shots, framing, and pacing contribute to conveying the documentary's message will be examined.

### **Week 3: Assignment**

- **Crafting a Compelling Pitch:** Participants will be taught the art of pitching their documentary project effectively. The essential components of a strong pitch, including crafting a hook, establishing a clear story arc, and fostering emotional engagement, will be covered.
- **Pitch Deck Creation:** Guidance will be provided in designing a professional pitch deck, with emphasis on visual storytelling, clarity, and how to present ideas confidently. The importance of incorporating key elements such as market potential, funding strategies, and audience engagement will be discussed.
- **Pitch Practice and Feedback:** A pitch session will be hosted, where documentary ideas will be presented to the group or a panel.